

## INVITATION TO JOIN THE #GBI\_EoE2024:

### Shaping the Future of Data Sharing in Microscopy

Global BioImaging (GBI) and the Advanced Bioimaging Support (ABiS) Network in Japan, invite you to the annual conference [#GBI\\_EoE2024](#) on October 29th in Okazaki, Japan.

As **leaders in microscopy**, your expertise is invaluable as we discuss global solutions for data management and analysis.

At [#GBI\\_EoE2024](#), we aim to address data management challenges and foster collaboration within the microscopy community. Your participation can directly contribute to these goals:

- **Showcase Your Solutions:** Demonstrate your innovative technologies in data management and analysis, influencing their adoption within the community.
- **Influence Policy and Standards:** Shape discussions on data sharing policies and standards, ensuring open access while prioritising security.
- **Expand Your Market Reach:** Engage in discussions to explore new markets and partnerships aligned with conference goals.
- **Enhance Research Collaboration:** Support initiatives promoting open access to image data, fostering innovation in the field.

Together at [#GBI\\_EoE2024](#), we can drive positive change in how image data is managed and shared. Your support is crucial in realising our vision for a collaborative microscopy community.

Looking forward to welcoming you to [#GBI\\_EoE2024](#).

Best regards,

On behalf of the Organizing Committee,

*Yara Melo Mendes dos Reis*

**Dr Yara Reis**

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## Image Data Horizons Global Strategies for Accessible Knowledge

Exchange of Experience- IX  
29 - 31 October 2024, Okazaki, Japan

*... where ideas grow*

## EXCHANGE OF EXPERIENCE CONFERENCES

The Exchange of Experience conference provides an open forum for discussion and the generation of new ideas, where **imaging facility managers and technical staff, imaging scientists, science policy officers, industry representatives, and funders from around the world come together** to establish interpersonal connections necessary for the success of a global Biolmaging network. Based on previous editions, we expect around 100 participants from all global regions to attend in person, with more participating online. These conferences are a valuable opportunity for attendees to share their experiences, learn from each other, and develop new strategies and partnerships for advancing the field of Biolmaging.

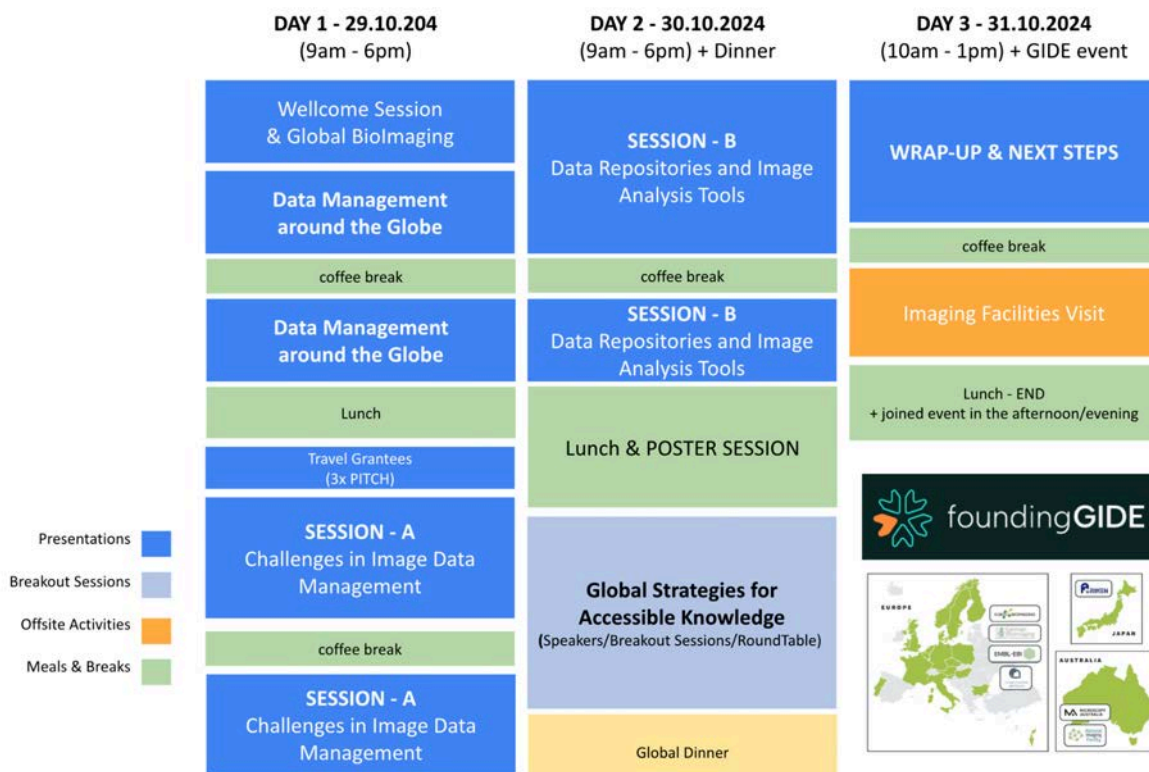


Figure 1. Exchange of Experience 2024 - Program Overview

This year's conference is co-organized with Global Biolumaging's long-time partner [Advanced Biolumaging Support \(ABiS\)](#). The ABiS consortium represents national imaging scientists and facilities and will hold a community meeting on the day before the [EoE2024](#) (28th October 2024); there will be, therefore, increased participation of imaging scientists from across the country. The Exchange of Experience will then be followed by a [FoundingGIDE](#) Community meeting.

<p><b>ABiS International meeting</b> Monday, 28th of October 13:00-17:00</p> 	<p><b>Exchange of Experience 2024</b> Tuesday to Thursday , 29 - 31 October</p>  	<p><b>FoundingGIDE</b></p>  <p>Start: 1st of January 2024</p>
 <p><b>Venue:</b> Okazaki Conference Centre</p>		

This convergence of events presents a unique opportunity for researchers from East Asia and other regions to come together, share their knowledge and expertise and build new collaborations and partnerships. Together, the organisation team aims to create a vibrant and diverse conference that will facilitate valuable discussions and exchange of knowledge in the field of Biolmaging.

## IMAGE DATA

This year's conference will have a particular focus on **Biolmaging and Biomedical Imaging Data Management** and is poised to be a pivotal event for imaging facility operators, technical staff, imaging scientists, managers, and science policy officers worldwide. With a primary focus on data management and image data analysis in the Cloud, the conference aims to address several critical objectives:

**Assessment of Current Challenges:** Delve into prevalent data management challenges across diverse regions, fostering enhanced understanding through specialised talks, including presentations addressing pre-publication data management challenges.

**Discuss Existing Data Repositories:** Explore existing data repositories' approaches to addressing challenges, focusing on framing it as "Open Image Data" while ensuring inclusivity, including medical data. Discussions will also revolve around incentivising sharing within these repositories.

**Promote Global Accessibility:** Propose actionable strategies to enhance global accessibility and visibility, especially in regions with limited resources. Concrete solutions will be provided, identifying key focus areas and prioritising interventions for maximum efficacy.

Corporate partners are encouraged to participate in the conference to contribute insights, offer input on the thematic areas, and potentially sponsor aspects of the event. By engaging in discussions and collaborations at [#GBI\\_EoE2024](#), stakeholders can play a pivotal role in strategising towards global solutions that facilitate better and faster interchange of image data between regions, ultimately advancing the field of imaging science on a global scale.

## ABOUT GLOBAL BIOIMAGING

Global BioImaging was founded in 2015 by Euro-BioImaging, the pan-European research infrastructure for imaging technologies in biological and biomedical sciences. Since its inception, it has evolved into a global network that brings together imaging communities and state-of-the-art research facilities from around the world, including **Europe, Australia, Canada, India, Japan, Mexico, Singapore, Africa, the United States, and Latin America** (Figure 2).

Recognising that scientific, technical, and data challenges are universal and not limited by geographical boundaries, Global BioImaging provides a unique platform for international discussion and collaboration to address common challenges related to operating open-access infrastructures in the life sciences. Through this network, researchers from diverse backgrounds and regions can come together to share their knowledge and expertise and work towards advancing the field of BioImaging.



**Figure 2.** Representation of imaging communities within the GBI network (January 2024). The network comprises 13 national and regional imaging infrastructures and communities, including Advanced BioImaging Support (Japan), African BioImaging Consortium (Africa), BioImaging North America (USA, Canada, Mexico), Canada BioImaging (Canada), Euro-BioImaging (Europe), India BioImaging Consortium (India), Latin America Bioimaging (South America and Mexico), Microscopy Australia (Australia), National Imaging Facility (Australia), National Laboratory for Advanced Microscopy (Mexico), National Microscopy System (Argentina), Singapore Microscopy Infrastructure Network (Singapore), South Africa BioImaging (South Africa). These imaging infrastructures and communities represent 61 countries around the world and the European Molecular Biology Laboratory (EMBL). (\*) Global BioImaging is currently supported by the Chan Zuckerberg Initiative (CZI) and the Wellcome Trust (WT).

## ABOUT THE ADVANCED BIOIMAGING SUPPORT (ABIS)- JAPAN

The [Advanced Bio-Imaging Support Platform](#) (ABiS) offers cutting-edge imaging technology to researchers in the country. As the need for biological imaging increases in life science research, individual universities and research institutions face challenges in maintaining and operating sophisticated imaging equipment due to technological advancements and rising costs. ABiS addresses this by providing access to state-of-the-art optical microscopes, electron microscopes, magnetic resonance devices, and other cutting-edge technologies through the National Institute for Physiological Sciences and the National Institute for Basic Biology. These institutes serve as core institutions, innovating technologies for application in the life sciences field and supporting research at universities. Partner organisations within Japan collaborate to operate special imaging equipment, forming a platform to support advanced imaging encompassing life sciences research. Researchers are encouraged to utilise the Advanced Bio-Imaging Support Platform for their research needs (Figure 3).

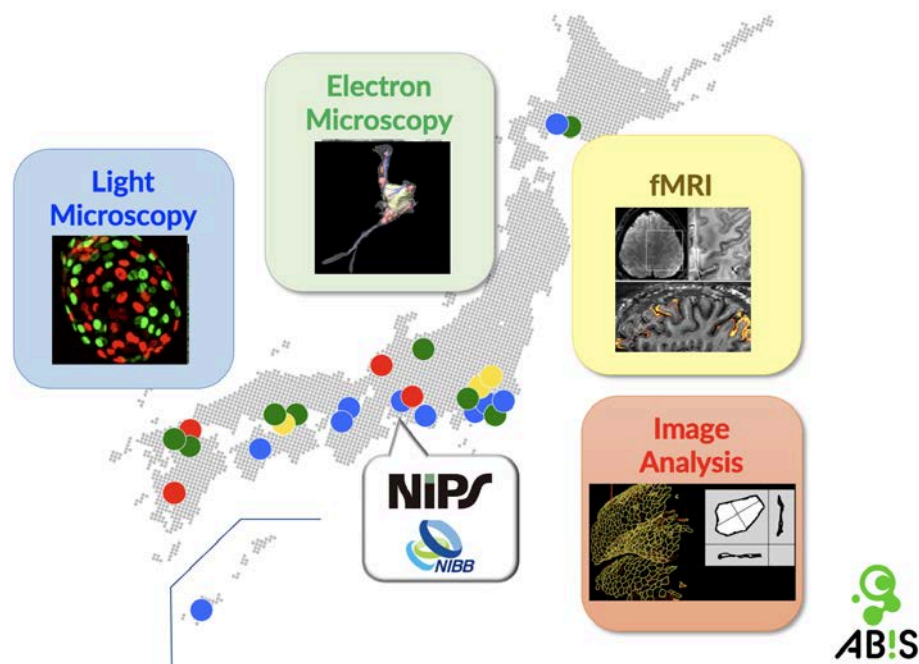


Figure 3- ABIS forms a nation-wide network of bioimaging in Japan

## INVITATION TO EXHIBIT & SPONSOR

In the field of microscopy, vendors play a critical role in empowering imaging scientists through training and providing access to cutting-edge technologies. As a vendor in this field, your participation in the event mentioned above would not only give you the opportunity to **showcase your products and services to a highly engaged audience of imaging scientists**, but it would also allow you to share your knowledge and expertise with the broader community.

**We would be honoured if you could join us at this event as both a participant and a featured sponsor with ample visibility to our global audience.** Moreover, your participation will position you at the forefront of the field as a “Global Ambassador” for Bioimaging, helping to bring the latest technological advances and best practices to your clients and partners. We believe your involvement in this event will be mutually beneficial, and we look forward to exploring opportunities for collaboration and partnership with you.

## SPONSORSHIP PACKAGES

The following sponsorship packages are available:

PACKAGE	Diamond	Platinum	Gold	Silver
<b>PRICE</b>	<b>5,000 EUR/ 820,000円</b>	<b>3,000 EUR/ 490,000円</b>	<b>1,200 EUR/ 197,000円</b>	<b>500 EUR/ 82,000円</b>
Exposition space + 2 company delegates*	✓			
Sponsor Email blast	✓	✓		
Logo on the sponsorship page of the website	✓	✓	✓	✓
*NOTE: Each sponsor may delegate up to two representatives to join the event at no cost. Additional or non-sponsor delegates must cover their expenses for coffee breaks and meals.				
<i>ON-SITE RECOGNITION</i>				
Exposition space for company delegates at the venue during the FULL week	✓			
Exposition space for company delegates at the venue for ONE full day of the event	✓	✓		
Verbal recognition at the Welcome & Opening	✓	✓		
Company poster exposed in the event shared areas	✓	✓	✓	
Logo included in the sponsor's slide displayed during the breaks *including slides for online participants	✓	✓	✓	✓
Logo included in EoE2024 Sponsors Poster	✓	✓	✓	✓
<i>POST-EVENT RECOGNITION</i>				
Delegate list shared with participants	✓			



Thank you email blast	✓	✓		
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**TABLE 1- SPONSORSHIP PACKAGES OVERVIEW-** Sponsorship package entitlements, in short. All listed amounts are exclusive of VAT.

Once you have committed to one of the Sponsorship packages (Table 1), you will be able to further specify your contribution/visibility by naming one or more items from the list below:

Your investment can entitle you to the following benefits:		PRICE (per unit)
<b>MEALS</b>		
Coffee breaks	Sponsor's poster or logo to be displayed at refreshment areas for the duration of the coffee breaks	1,000 EUR
Lunches	Sponsor's name will be acknowledged in the printed program adjacent to the session Sponsor's logo will appear on the holding slide before the lunch break Sponsor may have banners inside and outside the room (sponsor to supply) for the duration of the lunch	2,000 EUR
Global Dinner (2 available)	Sponsor company can supply their logo, to be displayed during the dinner and the company mentioned in the dinner speech	2,000 EUR
EoE Welcome event	Sponsor company can supply their logo, to be displayed during the evening and the company mentioned in the welcome speech	2,100 EUR
ABiS Welcome evening	Sponsor company can supply their logo, to be displayed during the evening and the company mentioned in the welcome speech	1,000 EUR
<b>SWAG BAG</b>		
Literature	A4 literature, brochure or product insert to be supplied to organisers 14 days ahead (3 available)	200 EUR
Product insert		300 EUR
Conference Goodies	tag-phone- 100X objective or similar	1,000 EUR
Name Tags and Bags	Lanyards for participants' name badges provided by one company	3,000 EUR

OFFSITE ACTIVITIES		
Imaging Facilities Visit	Sponsor company can supply their logo to be visible and company items to be distributed in the BUS ride	1,000 EUR
FUN activity	Sponsor company can supply their logo to be visible and company items to be distributed in the BUS ride	2,400 EUR
HYBRID SYSTEM		
Streaming and online moderation (2 available)	Voice and written recognition for the support of virtual participants	3,500 EUR
ATTENDEE SUPPORT		
Travel Fellowships (as many as requested)	The company will be acknowledged on both event web pages and verbally at both meetings as helping to make the attendance of Imaging Scientists at these conferences possible.	2,000 EUR

**TABLE 2- SPONSORSHIP ITEMS-** Sponsorship package entitlements will apply, depending on the sponsorship item value. All costs are exclusive of VAT. All items are to be approved by the Organising Committee. **Please note that priority of choice will be given according to the Sponsorship packages** (by this order: 1-Diamond, 2-Platinum, 3-Gold, 4-Silver)

## SPONSOR REGISTRATION FORM:

To become a sponsor, kindly complete the linked form by providing your company details and selecting your preferred sponsorship options: [REGISTER HERE](#)

Thank you.

# TERMS AND CONDITIONS OF APPLICATION AND CONTRACT

## Exhibition & Sponsorship Policy:

- Exhibition space and sponsorship will only be confirmed once the exhibitor's application form has been completed and payment has been received in full.
- Exhibition space is allocated on a first-come, first-serve basis.

## Terms of Payment:

- Sponsors might be invoiced directly by the service providers (e.g. company handling the hybrid system)

## Cancellation Policy:

All cancellations must be made in writing to the organising Committee, and the following cancellation policy will be enforced:

- 10% of the contract price if cancellation is received up until 4 months before the start of the EoE2024
- 50% of the contract price if cancellation is received up until 3 months before the start of the Congress
- 100% of the contract price if cancellation is received less than 2 months before the start of the Congress

## Liability:

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include but are not limited to the outbreak of war, civil riots, governmental or other obstacles to the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

## CONTACTS & ORGANISING COMMITTEE

TEAM	ABiS- Meeting	#GBI_EoE2024	E-mail
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